

*Greater Augusta Arts Council*  
**2010 FIRST FRIDAY**  
**VENDOR GUIDELINES**



## **1. BROAD STREET VENDOR ELIGIBILITY**

**Vendor spaces are limited.** Only those vendors producing their own arts and crafts will be accepted for participation along Broad Street.

*Sale of inappropriate items such as guns, knives, sexual or drug related paraphernalia is not permitted. Sale of alcohol by street vendors is illegal.*

### **Food Vendors**

All available food vendor spots along Broad Street are currently full.

**All vendor applications are subject to approval by the Vendor Committee.**

## **2. VENDOR FEES**

The street vendor fee is **\$25 per month**. Cash, money orders and checks are accepted. Please make checks out to: **Greater Augusta Arts Council** or **GAAC**.

### **Mail application to:**

Greater Augusta Arts Council  
Attention: Melissa Sherwood  
1301 Greene Street  
Augusta, GA 30901

**Note: If you choose, you may pay for your vendor space during check-in on First Friday**

## **3. VENDOR PLACEMENT**

The Greater Augusta Arts Council will inform the vendor of his/her vendor location. All vendors are required to set up as instructed by the First Friday staff. Please let Greater Augusta Arts Council know IN ADVANCE if you have any special needs.

## **4. VENDOR PASSES**

Vendor passes may be picked up from the Greater Augusta Arts Council table at the corner of 10th & Broad Street at First Friday. **All street vendors**, with the exception of the city licensed street vendors, **MUST have a vendor pass**. This includes organizations handing out information, restaurants selling food on the sidewalk, musical groups, etc.

## **5. CLOSING/TAKE DOWN**

All vendors organizations shall start packing up by **9:30 and be vacated by 10:00**. The Augusta police are authorized to take appropriate action against vendors that do not comply with this requirement. Failure to comply may result in exclusion from further event participation.

### **Hand bill/Pamphlet Distribution:**

**No distribution of hand bills/pamphlets by roaming groups is permitted.** All groups are required to set up a table/display area and remain at their booth during the event.

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### **EVENT NOTES**

- **Electricity & Lighting:** Power cannot be provided to vendor spaces along Broad Street.

**Vendors/groups are encouraged to bring battery-powered lights for additional lighting.** **Lighting along Broad Street is very poor**, especially during the winter months. **Please plan accordingly.**

- **Enforcement:** Block captains and/or First Friday staff/volunteers shall ensure the above guidelines are met. The Block captains and/or First Friday staff/volunteers shall ask any street vendors/groups not meeting these requirements to leave. If the vendor/group does not comply, the Augusta police may be called for further action.

**PARTICIPANT CONDUCT:** Event participants shall **not approach people** to solicit sales or donations, or to proselytize. Event participants will conduct themselves in a manner fitting with the family-friendly event environment. Use of profanity and sexually explicit or violent music/artwork/content, etc. is prohibited.

First Friday is a family-friendly event. All participating individuals and organizations must follow the established event guidelines. Participant spaces are limited. Submission of application does not guarantee inclusion in First Friday.
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