

Art Cart



CALL TO ARTISTS

Cash Stipend Awarded

Date Call Released: May 22, 2017

Application Deadline: August 17, 2017

The City of Augusta, the Downtown Development Authority and the Greater Augusta Arts Council, in collaboration with Textron Specialized Vehicles, have commissioned a prototype public art installation for the downtown area. The piece, crafted from the chassis of a golf car, will serve as a shaded public seating bench and a bicycle rack, and the surfaces of the chassis will feature the artwork of a local artist. It will also feature a wayfinding map of downtown Augusta and a charging station for handheld devices with energy provided by solar panels on the roof.

The artwork commissioned for this prototype Art Cart will be displayed on the fiberglass chassis elements of the cart only. Work will be submitted to be reproduced in vinyl and “wrapped” onto the chassis pieces. Work submitted may be physically or digitally created, with guidance on suitability for vinyl wrap production. Future iterations of the Art Cart may be executed with painting directly onto the cart, or even 3D work that alters the chassis per artist design.

Artists should propose ideas that are engaging, colorful, whimsical, and inviting. The artwork could draw upon historic or iconic elements of Augusta, such as the Fall Line/Savannah Rapids, the Mills, James Brown, Sharon Jones, Lucy Craft Laney, the Canal/River, etc., **but does not need to**. This is a very open call—the Selection Committee seeks artwork that would create a welcoming feel to pedestrians and cyclists.



OVERVIEW

This document contains everything you need to know to apply for the May 2017 art contest. The selected artist will be awarded \$800 to create a design to be reproduced on a vinyl wrap for the prototype Art Cart. This award will be selected by a qualified Selection Committee. The Selection Committee reserves the right to reject any and all entries at any time in the review and selection process.

ELIGIBILITY

All 2D visual artists are invited to apply. Before applying, applicants should make sure that all requirements can be fulfilled, especially the installation and maintenance criteria.

PROVIDED TO THE ARTIST

- ARTIST STIPEND: Selected artist will receive an \$800 stipend which will cover labor, paints, travel and other incurred expenses.
- Guidance and training on preparing and scanning artwork for vinyl wrapping.

APPLICATION INSTRUCTIONS

1. Complete the application included at the end of this call.
2. Create a fully rendered mock-up of your artwork on the templates provided in the application.
3. Email, mail or deliver the completed application to the Greater Augusta Arts Council by August 17, 2017 by 10:00 am. **Email applications will be accepted.**
 - a. Physical address: 1301 Greene Street in Augusta (located on the bottom floor or the Sacred Heart Cultural Center)
 - b. Mailing address: PO Box 1776, Augusta, GA 30903
 - c. Email address: pax@augustaarts.com
4. Receive a confirmation email. ***PLEASE NOTE* If the artist does NOT receive a confirmation email, they should not consider their submission complete.**
5. Announcements of award winners will be made by August 28, 2017.
6. Upon selection and final design approval, the artist must complete a contract with the Greater Augusta Arts Council. All finished work will reflect the drawings, designs and concepts approved by the Selection Committee. Payments will be made upon completion, provided that the work reflects the design specified in the application.

DOs and DON'Ts

- DO
 - Artwork must be original by the artist applicant.
 - Artist's signature must be included in the design.
 - If the design is to include text, it must be included in the design.
 - All visible sides of the Art Cart must be included in the final artwork.
 - The Art Cart must be monitored, maintained and repaired for a period of two years, ending 8/31/2019. This includes keeping art cart chassis free from tags and vandalism.
 - Once painting has begun for the prototype Art Cart, it should be completed within a one week period from start to finish.
 - If submitting a digital design, the preferred file format is vector graphics (instead of jpg images) because they scale well without losing clarity and being pixelated. Vector files also allow an easy match of colors if the artist uses PMS spot colors.
 - If submitting a digital design, acceptable formats: AI, EPS, or PDF in CMYK Color format.
 - If submitting a physical painting, templates are for overall coverage areas. Refrain from having vital content on the edge, or provide us with digital files so that we can move those elements to best fit the golf cart area.

Art Cart



- DON'T
 - Designs must not be offensive or contain any traffic lights, signs or signals.
 - Designs must not include any breach of intellectual property, trademarks, brands, business names or images of drugs.
 - Only 2D artwork is eligible. Nothing may be attached, fastened or glued to the cart.
 - Graffiti tags are not acceptable.
 - Artists may not submit work that has been sold or reproduced in any way.
 - The artwork created may not be used for advertisement or to promote a business, product or viewpoint.

APPLICATION MATERIALS

Artists may submit one design proposal. Please include all of the following in your packet.

- Completed application
- Artist statement for the design
- Renditions of the imagery that is intended for the Art Cart **on all sides**
- Current resume detailing your experience as an artist
- Two printed examples of previous work

TIMELINE

- Application submission deadline 8/17/2017, 10:00 am
- Winners notified 8/28/2017
- Design may begin 8/28/2017
- Payment to artist Upon completion

Artist Application

Instructions

- This application is an editable PDF. It must be typed. Simply open this document with a recent version of Adobe Acrobat and click on the blue fields to type in your answers. When the application is complete, mail or deliver the completed application to the Greater Augusta Arts Council. Email applications will be accepted.
 - Physical address: 1301 Greene St. in Augusta (located on the bottom floor of the Sacred Heart Cultural Center)
 - Mailing address: PO Box 1776, Augusta, GA 30903
 - Email address: pax@augustaarts.com
- You will receive an email confirmation when we receive your application. You should not consider your application complete until you receive this email.
- Designs must fulfil the parameters of the call for artwork.
- Artwork must be original by the artist applicant.
- Artist's signature must be included in the design.
- If the design is to include text, it must be included and legible in the design mock up.
- All visible sides of the Art Cart must be included in the mock up.
- The Art Cart must be monitored, maintained and repaired for a period of two years after completion. This includes keeping the art cart chassis free from tags and vandalism.
- Designs must not be offensive or contain any traffic lights, signs or signals.
- Designs must not include any breach of intellectual property, trademarks, brands, business names or images of drugs.
- Only 2D artwork is eligible. Nothing may be attached, fastened or glued to the cart.
- Graffiti tags are not acceptable.
- Artists may not submit work that has been sold or reproduced in any way.
- The artwork created may not be used for advertisement or to promote a business, product, viewpoint or cause.

APPLICATION COVER SHEET

This application is an editable PDF. It must be typed. Simply click on the blue fields to type in your answers. When the application is complete, email the completed package to pax@augustaarts.com. You will receive an email confirmation when we receive your application. You should not consider your application complete until you receive this email.

APPLICATION MATERIALS CHECKLIST

Please include all of the following in your packet.

- One copy of THIS completed application cover sheet
- Artist statement for the design submitted
- Renditions of the imagery that is intended for the Art Cart on all sides for each design.
Templates are included in this application packet.
- If the design includes text, include a typed document of the text for proofing.
- Current resume detailing your experience as an artist
- Two printed examples of previous work

FIRST NAME _____ LAST NAME _____

EMAIL ADDRESS (that you regularly check) _____

TELEPHONE _____

MAILING ADDRESS _____

CITY, STATE AND ZIP _____

TITLE OF DESIGN _____

CONTACT NAME _____

CONTACT PHONE NUMBER _____

CONTACT EMAIL _____

Art Cart

Concept Mock-up

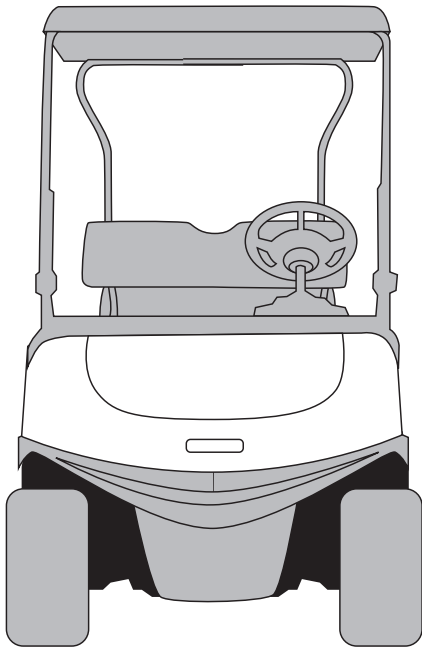
Artist Name: _____

Design title: _____

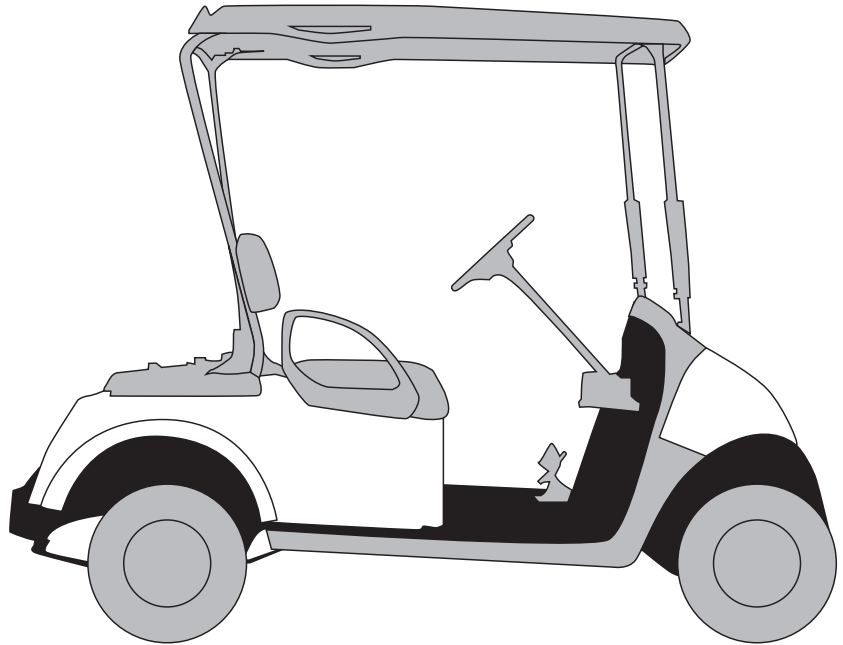
General Design Overview

Demonstrate a general sense of your overall art cart design below. Note: Only the areas in WHITE will be available for design.

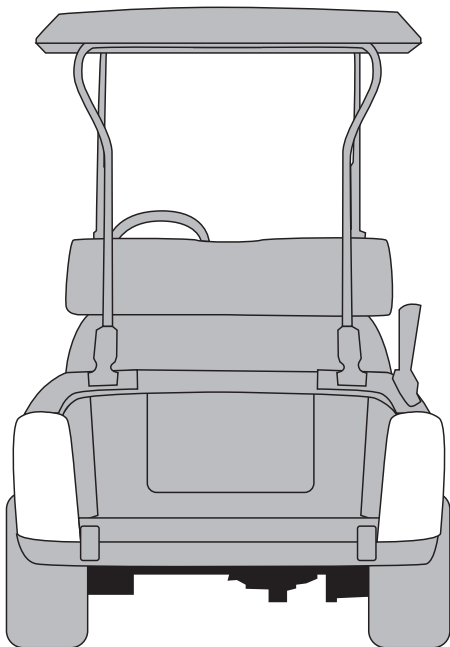
FRONT



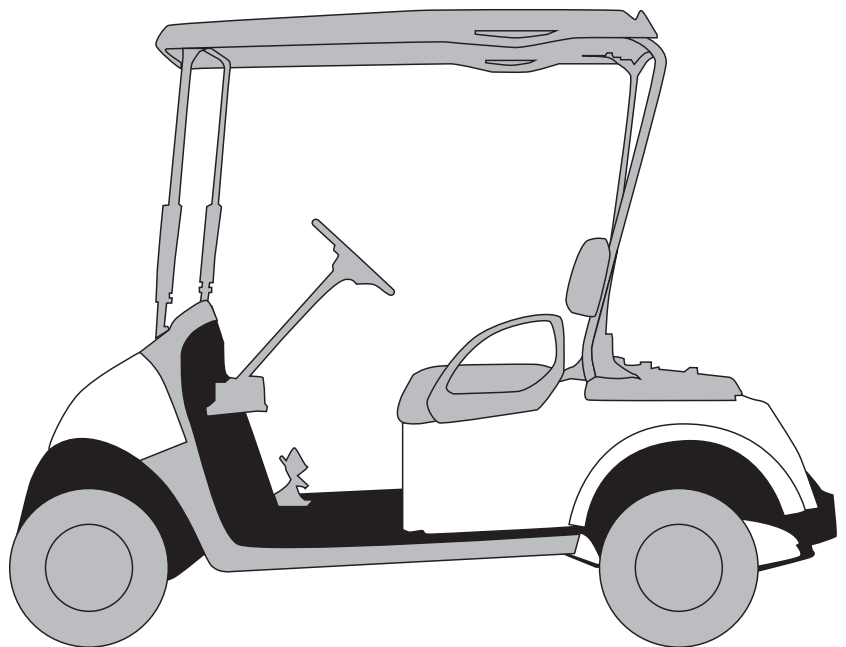
RIGHT SIDE



BACK



LEFT SIDE



Art Cart

Concept Mock-up

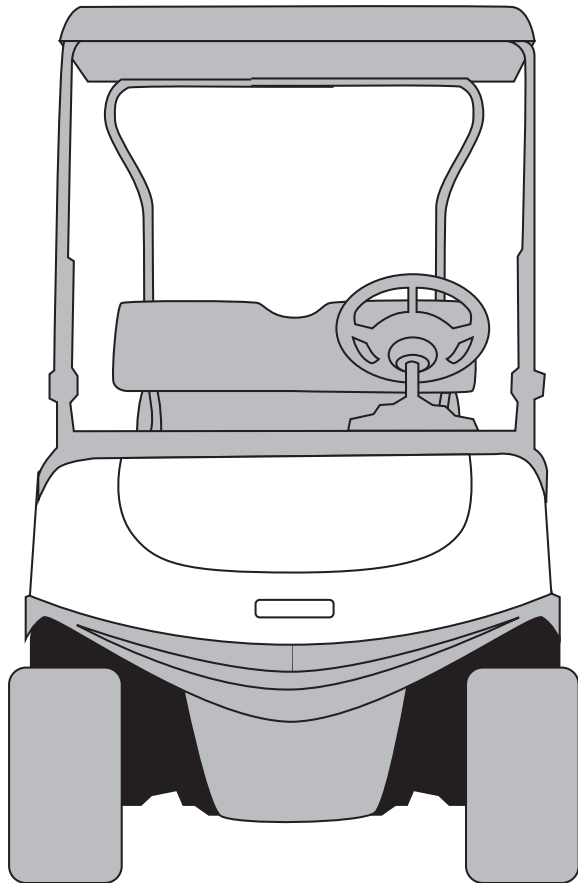
Artist Name: _____

Design title: _____

Design Details

Please render your designs on each side in further detail. Note: Only the areas in WHITE will be available for design.

FRONT



RIGHT SIDE



Art Cart

Concept Mock-up

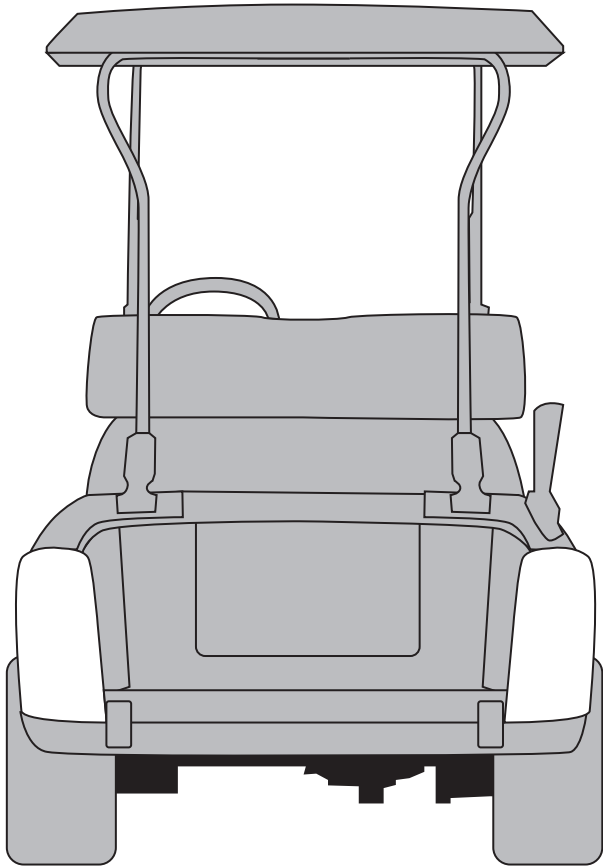
Artist Name: _____

Design title: _____

Design Details

Please render your designs on each side in further detail. Note: Only the areas in WHITE will be available for design.

BACK



LEFT SIDE

