



CALL TO ARTISTS

Cash Stipend Awarded

Date Call Released: July 19, 2017

Application Deadline: August 17, 2017

In early 2015, a collaborative project began between the City of Augusta, the Downtown Development Authority and the Greater Augusta Arts Council. This project, entitled ART THE BOX saw 19 local artists, selected by committee through an open call for artwork, create art on 23 local traffic signal control cabinets (TSCCs).

In late 2015, the painting of a new TSCC in commemoration of Veterans Day was commissioned and completed at the corner of Reynolds and 5th Streets, near the historical marker for the Blue Star Memorial Highway, which honors those who served in World War II.

To beautify the Summerville area and the historic Gould's Corner, the City of Augusta will now commission the painting of one additional TSCC that will celebrate the history of Gould's Corner and the natural flora surrounding it. It will be located on Milledge Road near the corner of Walton Way.

The painting commissioned for this TSCC will be in harmony with its surroundings, meant to celebrate the beauty already in existence there, as well as the history of Gould's Corner and its designer, Artemis Gould. There was also a much beloved Yellow Deciduous Magnolia tree that grew near the corner, which was on its way into a national registry of remarkable trees when it came down in 2012; that too could be referenced in the design.

Artists should propose ideas involving the history of Summerville, Gould's Corner, Artemis Gould, and/or Yellow Deciduous Magnolias, and keep the palette in harmony with the area surrounding the TSCC. A qualified Selection Committee, including local historians, residents, artists and arts professionals will judge entries for this commission.

Here are excerpts to guide the artist in understanding the location:

"In 1861 the village of Summerville was officially incorporated with the village boundaries defined as a circle of one mile radius. Its center at the intersection of Walton Way and Milledge Road – "Gould's Corner" – was named for the handsome Italianate Villa at 828 Milledge Road, home of prominent merchant Artemas Gould." (<https://www.nps.gov/nr/travel/augusta/summervillehd.html>)

Posted October 7, 2011 03:07 pm, By Bianca Cain in the Augusta Chronicle
[Augusta's Summerville neighborhood gets historic marker at Goulds Corner](#)

"The marker placed at Goulds Corner at the Walton Way and Milledge Road intersection tells the history of Summerville and some of its former residents, including George Walton and John Milledge. Before its incorporation into the city of Augusta more than a century ago, Summerville was a separate municipality on the hill that rose above its larger riverfront neighbor. The decision of where to place the marker wasn't difficult, because the neighborhood association felt it rightfully belongs at the 'heart of Summerville.' A post at Goulds Corner originally served as the center for old Summerville, with the neighborhood limits originally drawn in a one-mile radius from the post." (<http://chronicle.augusta.com/news-metro/2011-10-07/augustas-summerville-neighborhood-gets-historic-marker-goulds-corner>)

Posted August 20, 2012 02:30 pm, By Rob Pavey in the Augusta Chronicle

Fallen magnolia at Gould's Corner had been set out in 1850s

'Few trees were as deeply rooted in Augusta history as an old magnolia that fell during the weekend at Gould's Corner. "It was a very rare tree," said Roy Simkins, an arborist and historian who had been in the process of nominating the tree as a "national champion." The magnolia was likely the largest example of its species – Magnolia cordata, or "yellow magnolia" – and was planted in the 1850s by the Berckmans family, whose Fruitland Nurseries property later became Augusta National Golf Club. As a species, the yellow magnolia is unusual because it is deciduous, shedding its leaves, while most other species are evergreens. It was often labeled as a variety of the more common species, but eventually earned its own species designation, Simkins said. The tree, off Walton Way at Milledge Road, had been measured at 38 inches in diameter at breast height, 79 feet tall and had an 84-foot spread, he said. The nomination to the conservation group American Forests would have included dimensions. On Friday, however, after a century and a half, the old tree fell.'

<http://chronicle.augusta.com/news-metro-latest-news/2012-08-20/fallen-magnolia-goulds-corner-had-been-set-out-1850s#>



Photo credit: Adam Smith

OVERVIEW

This document contains everything you need to know to apply for the June 2017 art contest. A selected artist will be awarded \$1050 to paint their artwork on the traffic box located at the corner of Milledge Rd. and Walton Way. This award will be selected by a qualified Selection Committee. The Selection Committee reserves the right to reject any and all entries at any time in the review and selection process.

ELIGIBILITY

All 2D visual artists are invited to apply. Before applying, applicants should make sure that all requirements can be fulfilled, especially the installation and maintenance criteria.

PROVIDED TO THE ARTIST

- **ARTIST STIPEND:** Selected artists will receive a \$1050 stipend which will cover labor, paints (including two coats of primer, the painted design, two coats of the isolation coat and two coats of protective varnish), travel and other incurred expenses.
- A clean traffic box on which to paint.
- Artist must purchase the primer and varnish coats and paint.



APPLICATION INSTRUCTIONS

1. Download application from www.augustaarts.com, found under Public Art.
2. Create a fully rendered mock-up of your artwork on the templates provided in the application.
3. Mail, email or deliver the completed application to the Greater Augusta Arts Council by August 17, 2017 by 10:00 am.
 - a. Physical address: 1301 Greene Street in Augusta (located on the bottom floor of the Sacred Heart Cultural Center)
 - b. Mailing address: PO Box 1776, Augusta, GA 30903
 - c. Email address: pax@augustaarts.com
4. Receive a confirmation email. ***PLEASE NOTE* If the artist does NOT receive a confirmation email, they should not consider their submission complete.**
5. Announcements of award winners will be made by August 28, 2017.
6. Upon selection and final design approval, the artist must complete a contract with the Greater Augusta Arts Council. All finished work will reflect the drawings, designs and concepts approved by the Selection Committee. Payments will be made upon completion, provided that the work reflects the design specified in the application.

DOs and DON'Ts

- DO
 - Selected artist is encouraged to use social media to document the process of their work each day.
 - Artwork must be original by the artist applicant.
 - Artist's signature must be included in the design.
 - Box should be clean before painting.
 - If the design is to include text, it must be included in the design.
 - All visible sides of the traffic signal control box must be included in the final artwork.
 - Because of the conditions to which the traffic boxes are subjected, **ONLY GOLDEN brand paints may be used to paint the boxes.** They have been selected because of their durability under harsh conditions. The artist stipend includes the cost of purchasing paint, clear, and isolation coats.
 - All functional elements of the box – key holes, handles, labels and hinges – must be masked and remain free of paint.
 - A drop cloth must be used to keep the sidewalk clean
 - Traffic boxes must be monitored, maintained and repaired for a period of two years, ending 8/31/2019. This includes keeping the box free from tags and vandalism.
 - Access to the box must be possible at all times.
 - Once painting has begun, it should be completed within a two week period from start to finish.
 - A Golden brand isolation coat (Soft Gel Gloss) and Golden brand clear coat (varnish) must also be purchased and applied by the artist.
- DON'T
 - Designs must not be offensive or contain any traffic lights, signs or signals.
 - Designs must not include any breach of intellectual property, trademarks, brands, business names or images of drugs.
 - Only 2D artwork is eligible. Nothing may be attached, fastened or glued to the box.
 - Graffiti tags are not acceptable.
 - Artists may not submit work that has been sold or reproduced in any way.
 - The artwork created may not be used for advertisement or to promote a business, product or viewpoint.



APPLICATION MATERIALS

Artists may submit one design proposal. Please include all of the following in your packet.

- Completed application
- Artist statement for the design
- Renditions of the imagery that is intended for the traffic box **on all sides and top**
- Current resume detailing your experience as an artist
- Two printed examples of previous work

TIMELINE

- Application submission deadline 8/17/2017, 10:00 am
- Winners notified 8/28/2017
- Painting may begin 8/28/2017
- Payment to artist Upon completion



APPLICATION COVER SHEET

This application is an editable PDF. **It must be typed.** Simply click on the blue fields to type in your answers. When the application is complete, emailed, mail or deliver the completed application to the Greater Augusta Arts Council.

Physical address: 1301 Greene St. in Augusta (*located on the bottom floor of the Sacred Heart Cultural Center*)

Mailing address: PO Box 1776, Augusta, GA 30903

Email: Pax@augustaarts.com

You will receive an email confirmation when we receive your application. You should not consider your application complete until you receive this email.

APPLICATION MATERIALS CHECKLIST

Please include all of the following in your packet.

- One copy of THIS completed application cover sheet
- Artist statement for the design submitted
- Renditions of the imagery that is intended for the traffic box **on all sides for each design. Templates are included in this application packet.**
- If the design includes text, include a typed document of the text for proofing.
- Current resume detailing your experience as an artist
- Two printed examples of previous work

FIRST NAME _____ LAST NAME _____

EMAIL ADDRESS (that you regularly check)

TELEPHONE _____

MAILING ADDRESS _____

CITY, STATE AND ZIP _____

TITLE OF DESIGN _____

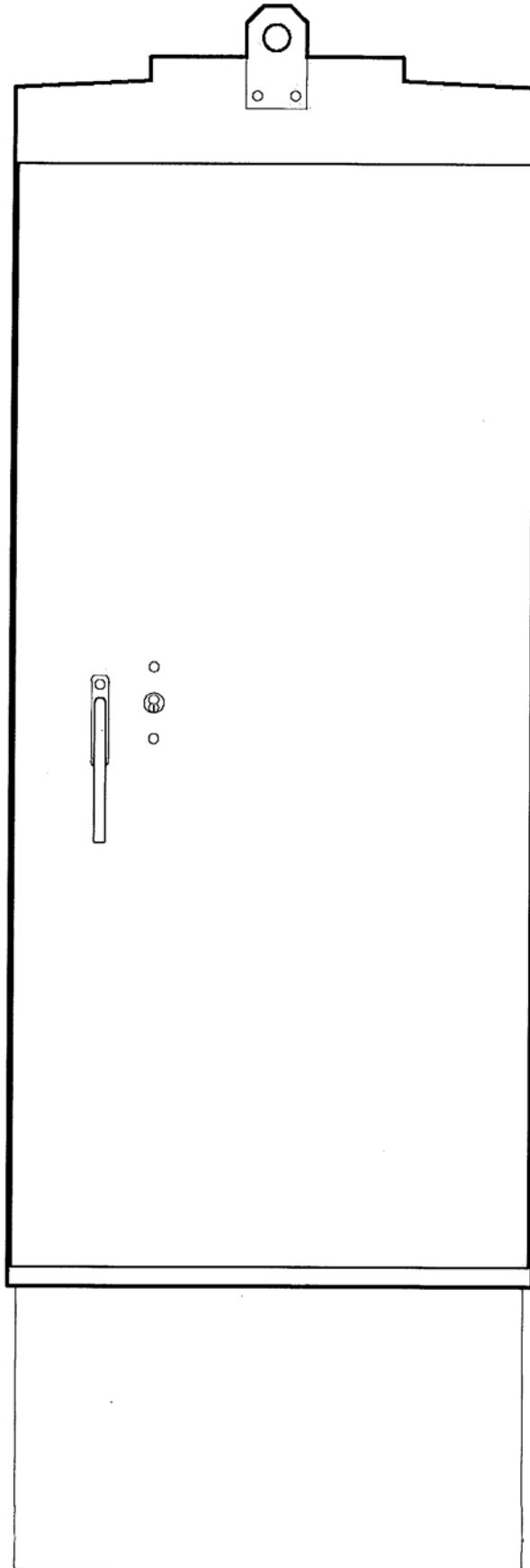
SPONSORING BUSINESS/ ORGANIZATION (If Applicable) _____ City of Augusta/ Greater Augusta Arts Council

CONTACT NAME Pax Bobrow, Project Manager, Greater Augusta Arts Council

CONTACT PHONE NUMBER 706-826-4702

CONTACT EMAIL pax@augustaarts.com

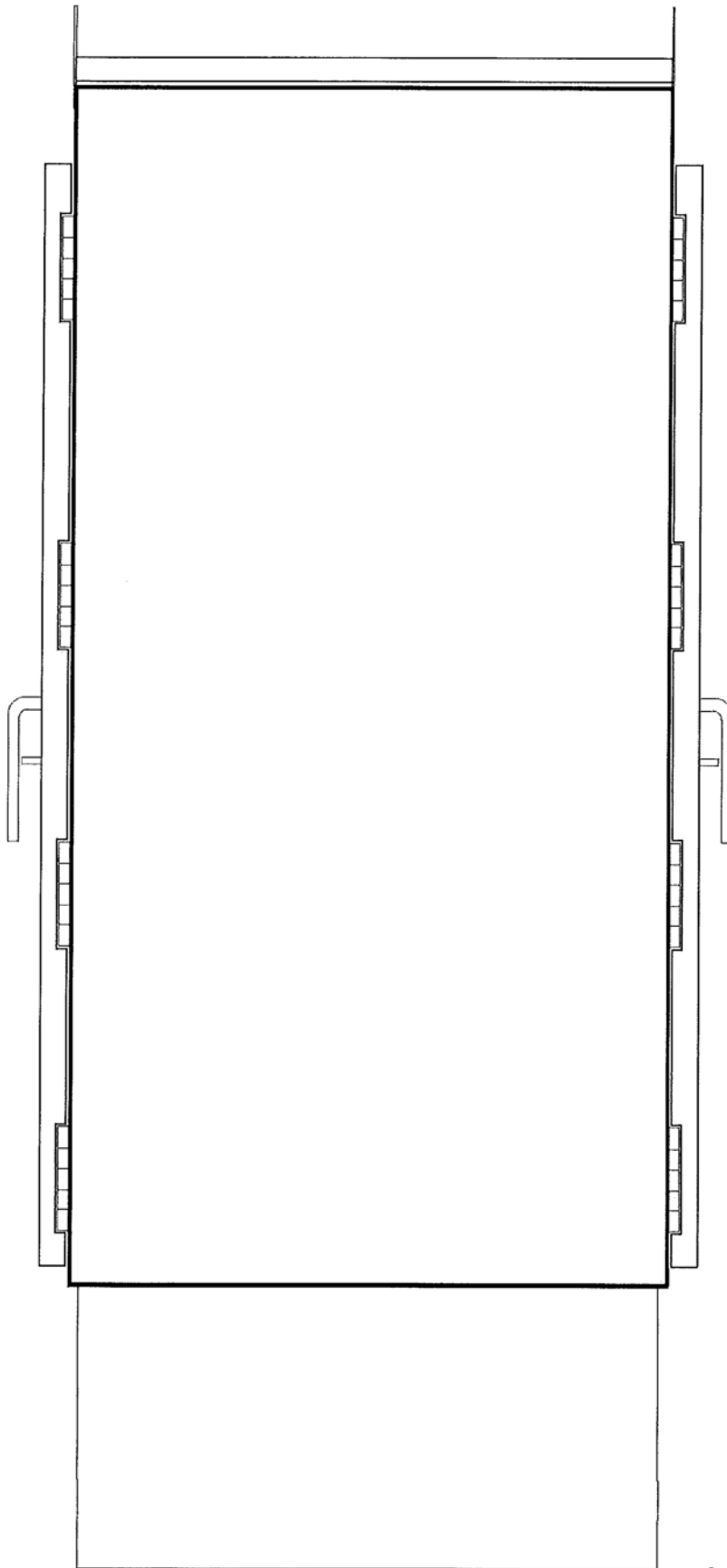
TRAFFIC BOX TEMPLATE - SIDE ONE



ARTIST NAME

DESIGN TITLE

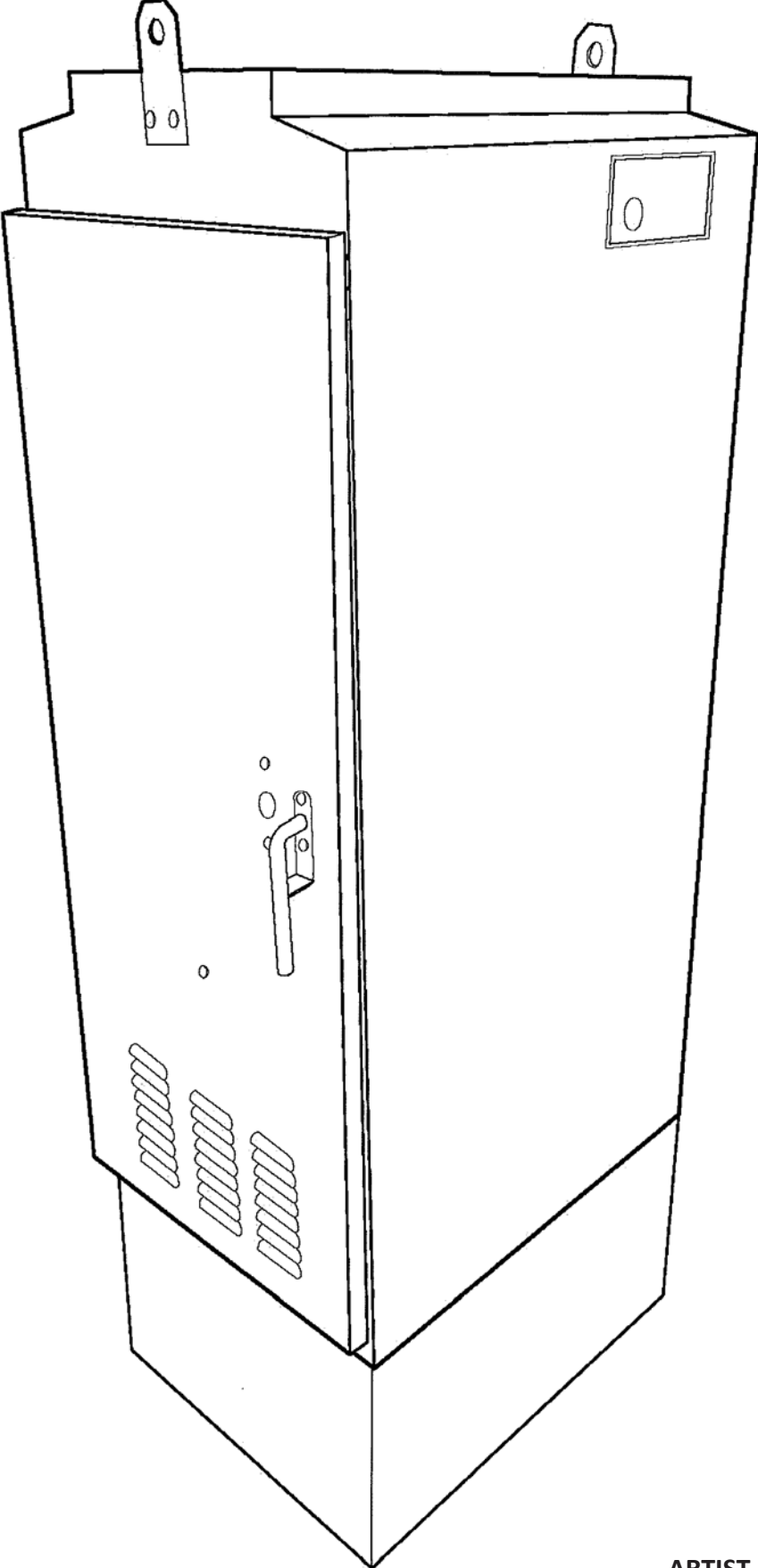
TRAFFIC BOX TEMPLATE - SIDE TWO



ARTIST NAME

DESIGN TITLE

TRAFFIC BOX TEMPLATE - SIDES THREE AND FOUR
(use this view to demonstrate how the design meets at the corners)



ARTIST NAME

DESIGN TITLE