



# REQUEST FOR QUALIFICATIONS

## Corridors Public Art Festival

**Submission Deadline:**

**Friday January 13, 2023**

**Please Submit Questions to:**

Elan Buchen  
Program Director, Roswell Arts Fund  
elan@roswellartsfund.org  
Roswell Arts Fund  
PO Box 768136  
Roswell GA 30076



## SECTION 1 – PROJECT OVERVIEW

### Project Summary:

Roswell Arts Fund and the City of Roswell, Georgia invite artists and teams to submit portfolios for consideration for an exciting temporary public art festival.

A corridor is a link; a space that connects two points of interest. Our corridors connect our natural, historic, and cultural assets. These spaces are in-between, meant to be a place for travelling, occasionally gathering, but always moving. This project looks to elevate and feature one of these corridors; to transform it into a visual and performing celebration for the summer months of 2023. How do we celebrate this river, road, and path? How do we celebrate these spaces that are just as important to Roswell as the destinations they facilitate?

Kicking off June 2023, a stretch of greenspace, trail, and road between Roswell Underpass Park and Riverside Park will be transformed into a visual and performing arts celebration. **The type of work displayed may be installation, sculptural, interactive, performative, or anything suitable for public exhibition. The work may be new or previously existing and rented for the exhibition.**

### About the Site:

The exhibition space will be along the Chattahoochee River from Roswell Underpass Park to Riverside Park.



Additional images of the Exhibition location –





Roswell Georgia is a historic, family-oriented community with a multitude of intrinsic natural assets. There is a distinct and unique character. In terms of material examples as well as historical context, artists should consider the following materials and concepts when selecting work from their portfolios and considering work for creation, exhibition, or performance:

- |                       |                            |
|-----------------------|----------------------------|
| wrought iron          | exposed hardware           |
| cast iron             | post and beam construction |
| wood                  | family                     |
| light                 | organic                    |
| stone                 | treescape                  |
| architectural accents | the river                  |
| history               | green parkland             |
| roughhewn surfaces    | blacksmithing              |

A collection of images that reference these materials was made to give better context. <https://pin.it/1X1dpg0>

This invitation is extended to all qualified artists with no entry fee. Local/regional participating artists will be given priority in the selection process.

An online workshop will be hosted on Zoom to discuss the project and answer any questions pertaining to procurement.

The workshop will be on Friday December 16<sup>th</sup> at 10:00am, EST. Register to attend the online workshop here - <https://form.jotform.com/221956109223150>. The meeting will be recorded on zoom and made available for viewing on our "Calls and Opportunities Page" <https://roswellartsfund.org/calls-and-opportunities/>

## **About Roswell:** *Modern Spirit. Southern Soul.*

**Roswell's vision - *To be the #1 family community in America.***

A getaway just north of Atlanta, Roswell is a welcoming town of southern charm. This community is surrounded by nature and steeped in history. Roswell is home to a wealth of artists, performance venues, nonprofit organizations, galleries, and historic homes. In addition, Roswell has become a robust dining destination, and enjoys a unique proximity to the Chattahoochee River with 22 parks and more than 1000 acres of active and passive parkland facilities. Visit <http://www.visitroswellga.com/> for more information.

## **Budget:**

Estimated budgets per activation range from \$2,500 - \$7,500. Visual artists will receive 70% of their award upon execution of the contract, with 30% upon successful deinstallation. Performing artists will receive 50% upon execution with the remaining 50% disbursed upon completion of performance.

Candidates once selected for exhibition will be asked to submit up to two rounds of sketches for approval of work.



**The Corridors Project** is a collaboration between the Roswell Arts Fund and the City of Roswell. The park space utilized for this exhibition is owned and maintained by the City of Roswell.

**Specific Corridors Public Art Festival Objectives include:**

- To honor the community’s desire for Public Art in Public Spaces, as informed by the [2030 Imagine Roswell Arts & Culture Master Plan](#).
- To beautify and connect Roswell through the arts, impacting pedestrians and motorists alike.
- To strengthen Roswell’s brand as an arts destination.
- To give Roswell a celebration to rally and embrace part of our defining character.

**Length of Project:**

Week of February 13, 2023 – Top applicants are notified  
Week of February 20, 2023 – Contract execution  
Week of March 6 – Sketches due for review  
March through May – Fabrication, installation, and performance scheduling  
**June 15, 2023 – Opening**  
June-September – Exhibition  
October 1 – Deinstallation  
**\*A detailed timeline will be provided to all participating artists.**

**Public Art Selection Process and Panel:**

Artists will be selected by a selection committee composed of professional artists, community stakeholders (including business, civic, and community leaders), partnering agencies, City Staff, and Roswell Arts Fund.

Finalists and up to three alternates will be selected.

The Public Art Selection Panel reserves the right to solicit additional submissions publicly or directly to individual artists should the panel decide by majority that there are insufficient submissions for consideration.

**SECTION 2 – SUBMISSION DETAILS**

**Artist and Artwork Eligibility:**

- This call is open to all artists and artist teams with experience creating art that may be exhibited outdoors or performed outdoors. All Artists are responsible for travel.
- Artists are not required to have public art experience, but it is highly encouraged as all work is outdoors, accessible to the public, and will not be proctored.
- All artwork created must be appropriate for all ages. Therefore, no work that depicts or describes violence, adult themes, drug use, or controversial subject matter will be considered.
- Artists/teams will be selected based upon their quality of work and experience.



## EVALUATION CRITERIA

Each submission will be evaluated on the following criteria:

### ARTISTIC MERIT

- Does the artwork presented demonstrate high artistic merit and technical expertise?
- Is it artistically engaging and stimulating? Will it be appreciated by the public and reflect the Roswell community?
- Do the examples of work submitted support the objectives of the Corridors Project?

### FEASIBILITY

- Does the artist/team have the necessary experience and ability to execute the work?

## Submission Requirements:

- **Applications must be received no later than EOD (End of Day) January 13, 2023.**
  - **Electronic submissions** may be submitted via CAFÉ – **INSERT CAFÉ LINK**
  - **Email Submissions** may be sent to [elan@roswellartsfund.org](mailto:elan@roswellartsfund.org).
- Contact [elan@roswellartsfund.org](mailto:elan@roswellartsfund.org) for any assistance.
- Submissions will serve as an agreement to the conditions herein stated for exhibiting or performing in the Corridors Public Art Festival.

## Submissions must include ALL of the following items:

1. **Artist/Team Info:** full name, address, email & phone number, including any professional websites.
2. **Artist Statement:** A description of your work and your approach. 500 words max.
3. **Artwork & Details**
  - Each artist may submit a maximum of FIVE (5) artworks/performances for consideration. **If submitting online, please submit via insert CAFÉ link**
  - **Image List** that corresponds to each image included. Include details of each artwork, at minimum:
    - Title
    - Material types used in fabrication/details of performance
    - Dimensions (HxWxD) or runtime
4. **Résumé/CV** (two-page maximum): PDF or .DOCX format preferred.
5. Artists are required to complete a demographic survey to be considered.

<https://www.RoswellArtsFund.org/FY23ArtistSurvey>

This information is collected anonymously and helps us report to our grantors as well as develop future programs to serve the Roswell communities.

If applying as artist team, please designate one team member as the primary contact and provide complete contact information for that person.



## TIMELINE AND RFQ PROCESS

Date	Step
December 5, 2022	Launch and Distribute RFQ
Friday December 16, 2022	Online workshop hosted on zoom – <a href="https://form.jotform.com/221956109223150">Registration Link</a> <a href="https://form.jotform.com/221956109223150">https://form.jotform.com/221956109223150</a> Discuss the RFQ, how to complete submission, use CAFÉ, and answer any questions
<b>Friday January 13<sup>th</sup>, 2023</b>	<b>Deadline for Submission</b>
Week of February 13 <sup>th</sup> , 2023	Artist notification and confirmation of interest and participation.
Week of March 6 <sup>th</sup> , 2023	Sketches due for review
March through May, 2023	Fabrication, Installation, Performance scheduling
June 15, 2023	Opening and Reception

Questions about the project may be directed to:

**Elan Buchen**

**[elan@roswellartsfund.org](mailto:elan@roswellartsfund.org)**

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